Announcing a new look for Parliament.

1005010040

Source: https://www.industrydocuments.ucsf.edu/docs/jjwm0000

Bright new Parliament packs, with the same great taste.

We've changed the look of the Parliament packs. But inside, you'll still find the recessed filter and the same great Parliament flavor. Some things are too good to change.

New box. New soft pack.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Kings: 15 mg. "tar," 0.9 mg. nicotine—
100's: 18 mg. "tar," 1.2 mg. nicotine av. per cigarette, FTC Report Mar. '74

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